

LITIGATION MANAGEMENT: DRIVING GREAT RESULTS

HANDLING THE MOST HORRIFIC CATASTROPHIC LOSS CASES

Bobby Hood, Jr.
Hood Law Firm

HANDLING HORRIFIC CATASTROPHIC LOSS CASES

Bobby Hood

**HOOD
LAW FIRM**
ATTORNEYS AT LAW
 100 WEST 10TH AVENUE, SUITE 2000
 DENVER, CO 80202
 303.733.8800 FAX 303.733.8801
 WWW.HOODLAWFIRM.COM

Bad News:

\$4.9 BILLION JURY VERDICT IN G.M. FUEL TANK CASE
2.28.09 - NEW YORK TIMES

**Jury Awards \$4.75 Million in
Vienna Fireworks Accident**
11.12.10 - Washington Post

Burn Victim Wins Suit Against Motorcycle Accessories Distributor
3.25.07 - National Legal News

**Jury Awards Staggering \$1 Billion in Damages: Milwaukee Go-Kart
Maker Sued in Florida Crash That Critically Burned Woman**
1.13.99 - Milwaukee Journal Sentinel

VERDICTS

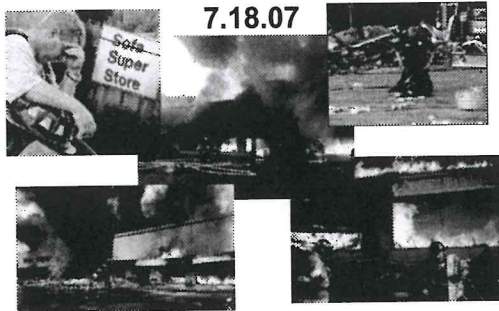
- California - \$4,900,000,000
- Florida - \$480,000,000
- Kentucky - \$270,000,000
- Alabama - \$50,000,000
- Nevada - \$41,000,000
- New Hampshire - \$21,000,000
- South Carolina - \$9,000,000
- Maryland - \$7,500,000
- Illinois - \$6,700,000
- Utah - \$6,100,000



WHY THE VERDICTS


- EMPATHY
- PAIN AND SUFFERING
- SYMPATHY

Sofa Super Store Fire Charleston, SC 7.18.07




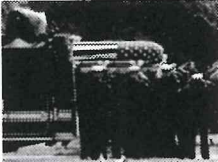


The Funeral of Brad Baily




**The Lowcountry Mourns:
A Quiet Man Willing to
Help**

6.24.2007
The Post and Courier



CONCENTRATE ON LIABILITY

- PROVE PLAINTIFF AWARE OF DANGERS
 - Education
 - Training Materials
 - Safety Manuals
 - Owners Manuals
 - Prior Employment
- On Product Warnings
 - DANGER WARNINGS



CONCENTRATE ON LIABILITY

- CONTROLLED THE MANNER AND MEANS OF THE ACCIDENT
- VOLUNTARILY ACCEPTED RISK OF INJURY

BUT DON'T IGNORE DAMAGES

DISCOVERY

- CONTEST ALL DAMAGES
- WHAT IS REAL
- THE PLAINTIFF WILL INFLATE
- SAVE IT FOR TRIAL

PRETRIAL

- FILE MOTIONS TO EXCLUDE GRAPHIC PHOTOS AND VIDEOS
- WILL NEVER BE GRANTED

ADDRESS THE INJURIES

- ACKNOWLEDGE
- INOCULATE
- REFOCUS

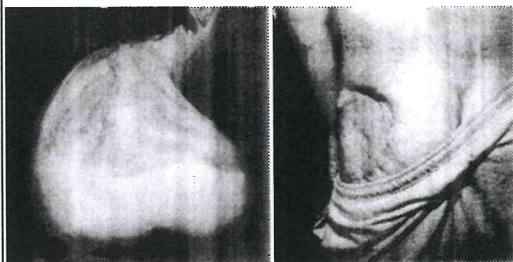
ACKNOWLEDGE

- VOIR DIRE or OPENINGS
- INJURY ≠ LIABILITY
- LIABILITY MUST BE DECIDED BEFORE THEY CONSIDER DAMAGES

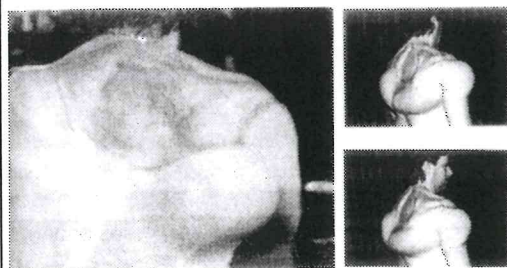
INOCULATE – VOIR DIRE

- HAVE JURORS COMMIT TO BEING IMPARTIAL
- SHOW GRAPHIC PHOTOS
- ASK AGAIN IF THEY PROMISE TO BE FAIR AND IMPARTIAL

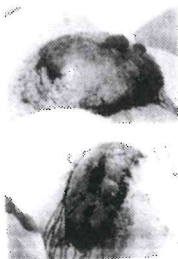
Inoculate



INOCULATE



Inoculate



REFOCUS

- TREATING PHYSICIANS
- FAMILY MEMBERS
- PLAINTIFF

ROBERT HOLMES HOOD, JR.

Email: BobbyJr.Hood@HoodLaw.com
Direct Dial: 843-577-1219

Bobby was born in Charleston, South Carolina on February 22, 1972. He graduated from Woodberry Forest School (1990), the University of the South (B.A., 1994) and the University of South Carolina School of Law (J.D., 1997).

He was admitted to the South Carolina Bar in 1997, the United States District Court, District of South Carolina and the North Carolina Bar in 1998. He is a member of the Charleston County, South Carolina and American Bar Associations and the South Carolina Defense Trial Attorneys Association. His areas of practice include products liability, including pharmaceutical and toxic torts, construction litigation, medical malpractice, general civil litigation, and commercial litigation.



Partner

Admitted In
South Carolina
North Carolina

Practice Areas
Products Liability
Construction Litigation
Medical Malpractice
Civil Litigation
Commercial Litigation

Education
U. of South Carolina ('94)
U. of S.C. School of Law ('97)

Affiliations
Charleston Cty. Bar Assoc.
S. Carolina Bar Assoc.
American Bar Assoc.
S.C. Def. Trial Attorneys Assoc.
Defense Research & Trial Inst.

HOOD
LAW FIRM
LLC

172 MEETING STREET
CHARLESTON, SC 29401

(843) 577-4435 (TEL)
(843) 722-1630 (FAX)